



THE 22ND ANNUAL
S.T.A.R. 2026
AWARDS

STRIPTease ARTIST RECOGNITION AWARDS

THE BIGGEST NIGHT OF THE YEAR
IN THE ADULT INDUSTRY

MONDAY
22ND JUNE



TICKETS ON SALE NOW!

Prepared By: Tony Croce

@s.t.a.r._awards

S T A R A W A R D S . C O M . A U

ABOUT THE EVENT



For over two decades, the Striptease Artist Recognition (S.T.A.R) Awards have stood at the pinnacle of Australia’s Adult Entertainment Industry. This iconic ceremony not only honours outstanding achievement but actively preserves the artistry, history, and cultural significance of striptease in Australia.

More than an awards night, the S.T.A.R Awards are a living tribute to the performers, creatives, agencies, and pioneers who keep this unique art form thriving.

Every year, the gala is a complete sell-out — a night where the industry’s brightest stars, visionary DJs, world-class costumers, leading agencies, and respected trailblazers unite in a spectacular showcase of talent, glamour, and recognition.



PROMOTIONS & MARKETING EVENT SCHEDULE



Each year, we deliver an 8 week structured promotions and marketing campaign leading up to the event, commencing in May. This campaign is designed to maximise reach, engagement, and brand exposure for all sponsors across multiple channels.

Outlined below is the 2026 marketing schedule.

- ★ **11th May – Nominations Open**
- ★ **25th May – Nominations Close**
- ★ **5th June – Voting Opens**
- ★ **15th June – Voting Closes**
- ★ **22nd June – Main Event**





WHERE WILL I BE SEEN?

BIG DIGITAL BILLBOARD ADVERTISING



Capture attention in Perth's vibrant entertainment hub. With thousands visiting daily, Northbridge offers prime visibility.

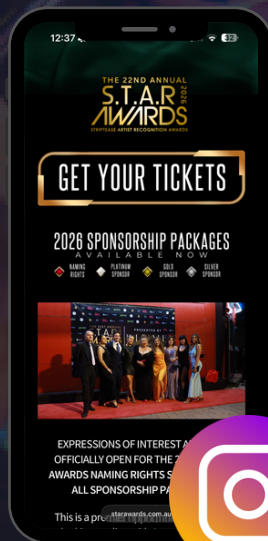
INTERNAL SCREEN ADVERTISING

Over 10 internal screens that are seen by the public Wednesday to Saturday Weekly



SOCIAL MEDIA POSTS

A specialised post to the following socials



WEEKLY E-NEWS TO THE DATABASE

Leading up to the Big Event, there are Shoutouts & Logo Placement in our E-News Mailouts to 20,000 readers in WA

SPONSORSHIP PACKAGES

◆ Naming Rights

Co-Branding for all promotions and marketing
Main Placement on Media Wall Behind Attendees
Category Sponsorship: The Elite Performers
Promoted on Socials and Emails
Advertised on Internal Screens
12 Month Membership to the Venue

PLUS+
\$500 Bar Card
6 Tickets
to the Event

\$5000+gst
Only 1 Available

◆ Platinum

Large Branding on Media Wall Behind Attendees
Shared Category Sponsorship: The Industry Awards
(Largest Category)
Promoted on Socials and Emails
Advertised on Internal Screens

PLUS+
\$200 Bar Card
4 Tickets
to the Event

\$2500 +gst

◆ Gold

Branding on Media Wall Behind Attendees
Shared Category Sponsorship: The Elite Awards
(Second Largest Category)
Promoted on Socials and Emails
Advertised on Internal Screens

PLUS+
\$100 Bar Card
2 Tickets
to the Event

\$1000 +gst

◆ Silver

Branding on Media Wall Behind Attendees
Shared Category Sponsorship:
The Coup de Grâce Awards
Promoted on Socials and Emails
Advertised on Internal Screens

PLUS+
\$50 Bar Card
1 Tickets
to the Event

\$500+gst

THANK YOU

To talk more about the available Sponsorship Packages and promoting your business throughout this major event please contact Tony below.



0405 390 290



www.starawards.com.au



marketing@bluetothebone.com.au